

Press Release FOR IMMEDIATE RELEASE

Malane Newman Design Receives 2015 Best of Business Award

LOS ANGELES, 08-21-2015, Malane Newman of Malane Newman Design has been selected for the 2015 Best of Business Award by the Small Business Community.

About Malane Newman Design

Malane Newman is a leading designer offering services in website design/development, graphic design, cartooning and photo-realistic illustration. She works virtually with clients throughout the United States from her Hemet-based office.

Website Design and Development

Malane Newman creates proven-successful custom websites that increase business revenue through product sales and/or lead generating phone calls. With extensive design, marketing and usability experience, Malane Newman goes beyond designing a beautiful impressive interface. She recommends content, identifies site objectives, defines target audience, researches and specifies keywords, incorporates the current SEO strategies and rich media, and implements proven marketing principles that instill a sense of urgency and get your website visitors to act.

Graphic Design

Successful businesses want to do business with other successful businesses. Malane Newman makes businesses look as successful as the Fortune 500 whether they are established or a start-up. She provides graphic design services that include but are not limited to: Logo design, branding, brochures, business cards, trade show signs, packaging, catalogs, advertisements, sales sheets, postcards, newsletters, posters, and every other type of printed materials.

Cartooning and Illustration

Malane Newman has been a successful professional illustrator for over 25 years. She has a wealth of traditional and digital illustration experience and is a master with color and eye candy! She has illustrated a variety of consumer products such as games, children's books, packaging, greeting cards, and posters to name a few. She provides new character design for clients and offers the copyrights at affordable rates. She can match most cartooning styles and works with creative directors on licensed character art. She recently completed some licensed work on Barbie; A Fashion Fairy Tale storybook, and is currently working with Swan Princess Partners and Barbie Magazine.

About Small Business Community

Being in business sets people apart from most ordinary people and the Small Business Community is dedicated to helping others understand that running a business is an obtainable goal and that everyone should try their best at living their dreams.

The Small Business Community recognizes and awards business owners because they often do not receive the recognition they deserve. Business owners are role models for everyone whether they know it or not. Small Business Community 2015 Best of Business Award winners are a valuable asset to their community and exemplify what makes small businesses great.

The mission of the Small Business Community is to promote a vibrant and growing small business community, support education that will preserve and extend the future of small business and use our gifts within the small business community to serve others for the betterment of our world.

The Small Business Community vision is to enthusiastically advance small businesses in three key areas:

1. Growth– To assure a vibrant and growing small business community, our goal is to introduce, engage and mature the next generation of small business owners.
2. Advocacy–We feel it is fundamental to support education and action outside the small business community that will preserve and extend the future of small businesses.
3. Compassion–We believe it is essential that we use our gifts within the small business community to serve others for the betterment of our communities and world.

SOURCE: Small Business Community / FTM Marketing

CONTACT:

FTM Marketing, Inc.

Email: Press@smallbusinesscommunity.org

URL: <http://smallbusinesscommunity.org>

###